



On Point Pitch Points

TIME OF CHANGE

On Point was born out of 9/11 when the world changed, and the world changed again in 2020. We're meeting this moment with renewed vigor, fresh perspectives and new voices to cut through the noise and get to the truth.

On Point gives you a deeper understanding of how that change impacts you and the world you live in.

EXPLORATION

Public radio is conversations that matter. That's what On Point brings to you—an exploration. Voices and perspectives from across the country.

Journalism that seeks and reveals. Storytelling at its best.

GIVE YOU THE FACTS

In a world where there are so many questions, On Point is here to help get answers. Day in and day out.

We don't just tell you the stories...we give you the facts and context to understand the bigger picture.

MAKE SENSE OF THE WORLD

Each hour of On Point is a journey to help make complicated issues understandable. Every issue brings more questions. How do we get here? Why is this happening? What does it mean and how do we fix it?

Let's figure this out and make sense of the world – together.

ON POINT BULLET POINTS

On Point is an exploration. It's intimate storytelling with voices and perspectives from across the country and around the world. Only with your pledge to [STATION] can we continue to take you on that journey with On Point.

The mission of each hour of On Point is to help make complicated issues understandable. On [STATION] you'll hear On Point bringing clarity to the conversation and new insight to the questions you're asking.

On Point is about finding the signal in the noise. Researching to dig deep into an issue to make meaningful sense of the world now, for you, the listener. Your pledge to [STATION] during this